



The Nashville Shakespeare Festival

Business Premiums in the 2008/09 Nashville Shakespeare Festival Playbills

**WE HELP BUSINESSES PROSPER BY PROVIDING PREMIUMS FOR
BUSINESS DONATIONS**

The Nashville Shakespeare Festival presents William Shakespeare's

CORIOLANUS at Shakespeare in the Park 2008 August 14 – September 7, 2008

While Coriolanus is one of Shakespeare's plays that is less familiar to general audiences, its theme of political maneuvering in the quest for public office and of the conflict of values that dominates that quest will generate considerable interest to a contemporary audience in the midst of the 2008 election cycle. The staging of the play will also generate audience involvement. The political dialogue will take place not just on stage but between actors on stage and actors in the audience. Our classroom workshops will be available to prepare students for what they will see. Our time-honored Apprentice Company program needs your support now to be sure the highest quality program is offered.

RICHARD III at The Bill and Carole Troutt Theater January 2009

We return for the 2nd Annual Winter Shakespeare with Richard III. Several organizations and foundations have already helped by committing support for our education initiatives for class room workshops and additional matinee performances for school groups. Ask us how!

2008/09 PROGRAM DONATION RATES AND SPECIFICATIONS

Rates are for **BOTH** Playbills

70 % of your rate is due by June 1, 2008

Black & White

Full Page: 5 1/4" w x 8 1/4" h \$750

Half Page: 5 1/4" w x 4 1/16" h \$450

Quarter Page: 2 1/2" w x 4 1/16" h \$375

Premium 4 Color Positions:

Back cover: \$900 **SOLD 08**

Inside Back Cover: \$800 **SOLD 08**

Inside Front Cover: \$800 **SOLD 08**

Ask About Cover Color positions Available for 2009 Productions

Production:

- Digital art must be a **High Resolution** (200dpi or higher) JPG or TIFF

Payment Terms:

- Placement is on a first come first serve basis. Be sure contact us today
- 70% payment is required by June 1, 2008
- 30% payment is required on or before December 1, 2008
- Cancellations are not accepted after December 1, 2008 – You will be invoiced for the balance

The Nashville Shakespeare Festival

NPT ARTS CENTER 161 RAINS AVENUE NASHVILLE TN 37203-5330

615/255-BARD(2273) Phone 615/248-BARD(2273) Fax

www.nashvilleshakes.org