



## NASHVILLE SHAKESPEARE FESTIVAL 2012 SEASON

### ***JULIUS CAESAR* featuring EDDIE GEORGE at The Troutt Theater January 10- January 29, 2012**

For our 5<sup>th</sup> annual Winter Shakespeare production, The Nashville Shakespeare Festival will be presenting *Julius Caesar* featuring former Tennessee Titan Eddie George. This classic tragedy of honor, ambition, and betrayal will be attended by up to 5,000 Nashvillians, including many area high school students.

### ***MUCH ADO ABOUT NOTHING* at Centennial Park August 16–September 16, 2012**

Our 25<sup>th</sup> anniversary of Shakespeare in the Park will be celebrated with an all new production of the romantic comedy *Much Ado About Nothing*. Reimagined as a classic, MGM style musical, this tale of love, gossip, and trickery will be seen by up to 15,000 people. Advertising opportunities include space in our Playbill and banner advertising in Centennial Park throughout the run of the show.

## 2012 PLAYBILL DONATION RATES

Prices include BOTH Winter and Summer Playbills

### Black & White interior pages:

Full Page: \$750

Half Page: \$500

Quarter Page: \$250

### Premium 4 Color Positions:

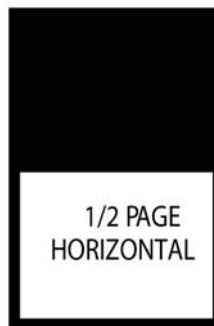
**Back cover, Inside Back Cover, Inside Front Cover:**

Full Page: \$1000

Contact us for availability.



FULL PAGE  
Trim 5.5" x 8.5"  
Safety 5" x 8"  
Full Bleed 5.75" x 8.75"  
(includes 1/8" bleed)



HALF PAGE HORIZONTAL  
Trim 5" x 3.9375"



QUARTER PAGE  
Trim 2.4375" x 3.9375"

- Artwork must be 300 dpi JPG, TIF, or PDF with fonts embedded or converted to art.
- All playbill artwork must be converted to GRAYSCALE. (except cover and premium positions)
- Cover and premium positions artwork must be in CMYK.

## 2012 BANNER DONATION RATES

Summer 2012 Banner only:

Renewing Banner:            \$1250

New Banner:                    \$1500

Summer 2012 + Full-page Playbill spot:

Renewing Banner:            \$1750

New Banner:                    \$2000

Banners remain hanging throughout the duration of the run in the Park which is no less than four weeks. Each banner is a 3' x 8' durable waterproof vinyl. Space is limited and banners will be sold on a first-come-first-served basis with priority given to renewing businesses.

Banner Examples:



### Production:

- Banner artwork must be a scalable vector graphic in solid color for production as black graphic on cream banner or white graphic on blue banner.

### Payment Terms:

- Placement is on a first-come-first-served basis. Be sure contact us today.
- For the Playbill, payment in full is required by December 16, 2011 unless separate arrangements are made in advance.
- For banner only, payment in full is due by July 1, 2012.

For details and information, please contact:

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