



Business Premiums in the 2010 Nashville Shakespeare Festival Playbills

THE TEMPEST at The Truitt Theater January 14- 31, 2010
Expected Impressions: 5,000

LOVE'S LABOR'S LOST at Shakespeare in the Park 2010 August 19–September 12, 2010
For the 23rd year – FREE and open to the public. \$5 suggested donation encouraged.
Expected Impressions: 15,000

2010 PROGRAM DONATION RATES Rates are for BOTH Playbills

Black & White

Full Page: \$750

Half Page: \$450

Quarter Page: \$375

Premium 4 Color Positions:

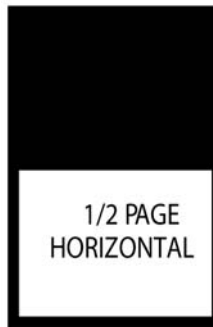
Back cover: \$900

Inside Back Cover: \$800

Inside Front Cover: \$800



FULL PAGE
Trim 5.5"x 8.5"
Safety 5"x 8"
Full Bleed 5.75"x 8.75"
(includes 1/8" bleed)



HALF PAGE HORIZONTAL
Trim 5"x 3.9375"



QUARTER PAGE
Trim 2.4375"x3.9375"

Production:

- Artwork must be 300 dpi JPG, TIF, or PDF with fonts embedded or converted to art.
- All artwork must be converted to GRAYSCALE, except cover positions.
- Cover positions must be in CMYK.

Payment Terms:

- Placement is on a first come first served basis. Be sure contact us today
- 40% Payment is required by December 1, 2009
- 60% payment is required on or before June 1, 2010

Making your world a stage, all year round!