



The Nashville Shakespeare Festival

Business Premiums in the 2009 Nashville Shakespeare Festival Playbills

WE HELP BUSINESSES PROSPER BY PROVIDING PREMIUMS FOR BUSINESS DONATIONS
The Nashville Shakespeare Festival presents William Shakespeare's

RICHARD THE THIRD at The Troutt Theater January 15- February 1, 2009

In addition to funding from The Tennessee Arts Commission, The Nashville Shakespeare Festival's production of *Richard the Third* is part of Shakespeare for a New Generation, a national initiative sponsored by the National Endowment for the Arts in cooperation with Arts Midwest. Several organizations and foundations have already helped by committing support for our education initiatives for class room workshops and additional matinee performances for school groups. Ask us how!

Expected Impressions: 5,000

THE TAMING OF THE SHREW and THE COMPLETE WORKS OF WILLIAM SHAKESPEARE (ABRIDGED)

Shakespeare in the Park 2009 August 13–September 13, 2009

For the 22nd year – FREE and open to the public. \$5 suggested donation encouraged.

2009 PROGRAM DONATION RATES AND SPECIFICATIONS

Rates are for **BOTH** Playbills Winter Playbill is Closed

60% of rate represents **SUMMER ONLY** – deadline June 1, 2009 *

Black & White

Full Page: 5 1/4" w x 8 1/4" h \$750

Half Page: 5 1/4" w x 4 1/16" h \$450

Quarter Page: 2 1/2" w x 4 1/16" h \$375

Premium 4 Color Positions:

Back cover: \$900 **SOLD** –

Thank you Vanderbilt Great Performances!

Inside Back Cover: \$800 **SOLD** – thank you

Thank you Blair School of Music !

Inside Front Cover: \$800 **SOLD** – thank you

Thank you Tennessee Rep!

Ask About Cover Color positions Available for 2010 Productions

Production:

- Digital art must be a **High Resolution** (200dpi or higher) JPG or TIFF
- YES – you may change your art work if supplied by the due dates listed below.

Payment Terms:

- Placement is on a first come first serve basis. Be sure contact us today
- 40% Payment is required by *December 1, 2008 THE WINTER PLAYBILL IS CLOSED*
- 60% payment is required on or before **June 1, 2009 ***

ASK US ABOUT A PREMIUM IN SUMMER ONLY

Making your world a stage, all year round!

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